

**TRC
Breakfast****Industry connect**
Promoting collaboration between academia
and the tourism industry

Prof Dr Harald Pechlaner



Wed, 29 Nov 2017 // 08.00 – 9.15 am

Bentley Pines Training Restaurant at South Metropolitan TAFE

Join us for an informal and exclusive TRC Breakfast with TRC Adjunct-Professor Harald Pechlaner. Harald will share his thoughts about improving the synergies between universities and the tourism industry for mutual benefit. Harald will draw on his personal experiences, working across both worlds.

This TRC Breakfast will be an interactive get-together, so bring your own questions and ideas and let's discuss.

The event is on invitation only, limited (10) places available.

Prof Dr Harald Pechlaner is Professor of Tourism and Head of the Center for Entrepreneurship at the Catholic University of Eichstätt-Ingolstadt, Germany, and Director of the Centre for Advanced Studies at the European Academy of Bozen/Bolzano, Italy. Previously, he has managed the regional tourism organisation of South Tyrol in Italy, a destination hosting 6 million tourists per year. Since 2014 he is Adjunct Research Professor at the School of Marketing/Curtin Business School in Perth/WA. Furthermore, he is President of the Aiest (Association Internationale d'Experts Scientifiques du Tourisme). Since 2016, Harald Pechlaner is a full member of the European Academy of Sciences and Arts.

Please RSVP by 27 Nov to michael.volgger@curtin.edu.au